

17th Annual DLC Auction

Unmask the Future

Saturday, November 17, 2018

Please join honorary chair, **Dr. Kathy Tuberville, Director Fogelman Professional Development Center, University of Memphis**, on Saturday, November 17th for the 17th annual fundraiser to support the mission of DeNeuille Learning Center, to empower women to improve their lives through education and community. All proceeds directly fund educational programs and support services for the more than 300 women and 100 children we serve each year.

Sponsorship Opportunities:

Level	Benefits	Price
Tickets	Open Seating	\$50
Table	Reserved Table Seating for 8 with Name displayed on the Table	\$500
Bronze	Reserved Table Seating for 8, plus: <ul style="list-style-type: none"> • Listing as bronze sponsor throughout event • Listing as bronze sponsor on promotional material and event program • Social Media Recognition – Bronze Sponsor 	\$1,000
Silver	2 Reserved Tables for 8 (16 seats), plus : <ul style="list-style-type: none"> • Logo as silver sponsor throughout event • Logo as silver sponsor on promotional material and Listing on event program • Social Media Recognition – Silver Sponsor 	\$1,500
Gold	2 Premium Reserved Tables for 8 (16 seats), with wine service, plus: <ul style="list-style-type: none"> • Logo as gold sponsor throughout event • Logo as gold sponsor on promotional material and event program • Social Media Recognition – Gold Sponsor 	\$2,500
Principal	3 Premium Reserved Tables for 8 (24 seats), with wine service, plus: <ul style="list-style-type: none"> • Recognized as Principal Sponsor during event • Title Logo on promotional material and event program • Social Media Recognition – Principal Sponsor, including recognition on DLC website 	\$5,000

**Specific details for social media packages are on back page with pre-event recognition subject to sponsorship prior to August 1, 2018. This ensures sufficient time to prepare and post pre-event social media recognition.

DLC Auction Sponsor Social Media Recognition Package

All social media packages will be made to the DLC Facebook Page, the Auction Event Page (on Facebook), or DLC's Instagram account. All posts will be made public for you to repost and share with your followers.

- Event recognition may include the use of DLC's social media wall
- Any group posts will be in conjunction with other sponsors of the same level (i.e., Bronze sponsors with other Bronze sponsors)

**DLC reserves the right to limit Pre-event recognition for any post August 1, 2018 sponsorships, due to time constraints prior to event

Bronze Sponsors

- 1 group post during the event
- 1 group post after the event

Silver Sponsors

- Pre-Event – 1 group post
- During the Event – 1 group post
- Post Event – 1 group post

Gold Sponsors

- Pre-Event – 1 individual or unique post recognition
- During the Event – 1 group post and 1 individual recognition
- Post Event – 1 group post
- Recognized on Facebook Event Page as a Gold Sponsor with link to your Social Media presence
- Logo placed on DLC's Website Auction Page with link to your online presence

Principal Sponsors

- Pre-Event – 1 individual or unique post recognition
- During the Event – 1 group post and 1 individual recognition
- Post Event – 1 group post
- Recognized on Facebook Event Page as a Gold Sponsor with link to your Social Media presence
- Logo placed on DLC's Website Auction Page with link to our online presence

DLC would like to thank the following 2017 sponsors:



DLC FACTS

ABOUT US

Founded in 1998, the mission of DeNeuille Learning Center (DLC) is to empower women to improve their lives through education and community. DLC carries out its mission through educational programs, support, and by promoting self-worth and dignity.

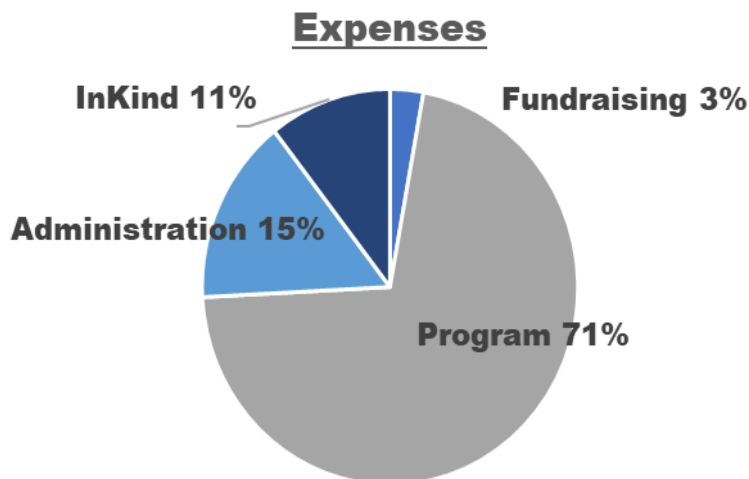
Education – DLC offers academic classes in High School Equivalency Instruction (in English and Spanish), English as a Second Language (ESL), Computer Studies and Citizenship Test Preparation. We also provide tutoring, job readiness, and search assistance for our students.

Support & Enrichment – DLC offers additional enrichment and skills-based classes such as sewing, knitting, flower arranging and other relevant workshops and classes as available. DLC also provides childcare services, counseling support and emergency needs assistance for our students as available.

Individual Approach – The services offered at DLC are part of a comprehensive, holistic approach that focuses on the educational, social, emotional, and spiritual needs of the women we serve. Our program encourages women to participate in a learning environment that allows them to work at their own pace, address obstacles to learning, identify their full potential and celebrate their accomplishments.

DENEUVILLE LEARNING CENTER STATISTICS:

- DLC provides services to over 300 women and 80 children each year.
- 85% of our students are between the ages of 18-45 years old.
- Average income of DLC families is approximately \$16,286.
- 66% of the families we serve live in poverty and another 27% are low-income.
- Majority of DLC students are mothers with an average of 3 children, and more than 50% are single mothers.
- Many of our students come to us with an eighth grade or lower reading level and are turned away from other adult education programs.
- Less than 5% of expenses go toward fundraising.
- DLC does not receive funding from the government, United Way or Diocese and relies solely on the generosity of our community partners and individual donors.



Auction Support Form

Sponsor / Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

E-mail: _____

Sponsorship Level (Please Check one)

- Principal Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor: \$1,500
- Bronze Sponsor: \$1,000
- Table Sponsor: \$500
- Tickets: \$50 x _____

Method of Payment

- Check enclosed
- Please invoice
- Credit Card:
card # _____
exp date: _____
name on card: _____

Please check here if you will not be using your tickets or table

Auction Item Donation

(Please complete for auction item donations. You can retain a copy for your tax records.)

Item: _____

Description (including restrictions and/or expiration dates): _____

Total Value \$ _____

Authorized Signature: _____ Date: _____

Thank you for your support!

Please send completed forms via fax 901-726-1960 or email to mgrimaud@deneuillecenter.org. Questions call 901-726-5902 x237

DLC is a 501 (c)(3) non-profit organization. All donations are tax deductible. Tax ID: 62-0563294

Donate online at www.DeNeuilleCenter.org or Follow us on Facebook at DeNeuilleCenter