

18th Annual DLC Auction
'A Totally Rad '80s Prom'
 Saturday, November 9, 2019

Please join our 2019 Honorary Chair, Jessica Van Eyck, Director HR, Marketing & Sales Recruiter for Vaco, on Saturday, November 9th for the 18th annual auction fundraiser to support the mission of DeNeuville Learning Center, to empower women to improve their lives through education and community. All proceeds from this event directly fund educational programs and support services for more than 300 women and 100 children each year.

Sponsorship Opportunities:

Level	Benefits	Cost
Tickets	Open seating	\$50
Table	Reserved Table Seating for 8 Name Displayed on Table	\$500
Bronze	Table for 8 plus additional benefits: Listing as bronze sponsor throughout event Listing as bronze sponsor on event material and program Social Media Recognition for Bronze Level *	\$1,000
Silver	Upgrade to 2 tables (16 seats) Logo as silver sponsor throughout event Logo as silver sponsor on promotional material Listing on event program Social Media Recognition for Silver Level *	\$1,500
Gold	Upgrade to 2 premium tables (16 seats) with wine service Logo as gold sponsor displayed throughout event Logo as gold sponsor on promotional material Logo on event program Social Media Recognition for Gold Level *	\$2,500
Principal	Recognized as a Principal Sponsor throughout event Upgrade to 3 premium tables (24 seats) with wine service Title logo on event program Title logo and hyper-link on website Recognition as a Principal Sponsor on all promotional material Social Media Recognition for Principal Level *	\$5,000

* Specific Details for Social Media Recognition on Back Page.

DLC SOCIAL MEDIA RECOGNITION PACKAGE FOR SPONSORS:

Bronze Sponsors:

- Social Media posts will be in conjunction with other bronze sponsors
- 1 post will be made during the event and 1 post will be made after the event
- All social media posts will be to the DLC Facebook Page, the Auction Event Page (on Facebook), or DLC's Instagram account and made public for you to repost and share with your followers. Event recognition may include the use of our social media wall.

Silver Sponsors:

- Social Media posts will be in conjunction with other silver sponsors
- Pre-Event – 1 group post with other silver sponsors
- During the Event - 1 group post with other silver sponsors
- Post Event - 1 group post with other silver sponsors
- All social media posts will be to the DLC Facebook Page, the Auction Event Page (on Facebook), or DLC's Instagram account and made public for you to repost and share with your followers. Event recognition may include the use of our social media wall.

Gold Sponsors:

- Social Media posts combination of individual and in conjunction with gold sponsors
- Pre-Event – 1 individual or unique post recognition
- During the Event - 1 group post and 1 individual recognition
- Post Event - 1 group post with other silver sponsors
- All social media posts will be to the DLC Facebook Page, the Auction Event Page (on Facebook), or DLC's Instagram account and made public for you to repost and share with your followers. Event recognition may include the use of our social media wall.
- Recognized on DLC Facebook as a Gold Sponsor with link to your Social Media presence

Principal Sponsors:

- Social Media posts will be on an individual and unique basis
- Pre-Event – 3 individual and unique post recognition
- During the Event – 2 individual and unique recognitions
- Post Event - one individual and unique recognition
- All social media posts will be to the DLC Facebook Page, the Auction Event Page (on Facebook), or DLC's Instagram account and made public for you to repost and share with your followers. Event recognition may include the use of our social media wall.
- Recognized on DLC Facebook as a Principal Sponsor with link to your Social Media presence
- Logo placed on DLC's Website Auction Page



House of the Good Shepherd of Memphis

DeNeuille Learning Center

190 S. Cooper St. Memphis, TN 38104 Tel: (901) 726-5902 Fax: (901) 726-1960
www.deneuillecenter.org

DLC FACTS

ABOUT US

Founded in 1998, the mission of DeNeuille Learning Center (DLC) is to empower women to improve their lives through education and community. DLC carries out its mission through educational programs, support, and by promoting self-worth and dignity.

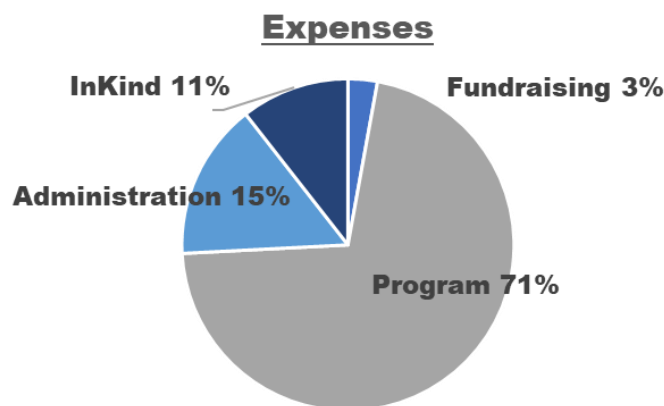
Education – DLC offers academic classes in High School Equivalency Instruction (in English and Spanish), English as a Second Language (ESL), Computer Studies and Citizenship Test Preparation. We also provide tutoring, job readiness, and search assistance for our students.

Support & Enrichment – DLC offers additional enrichment and skills-based classes such as sewing, knitting, flower arranging and other relevant workshops and classes as available. DLC also provides childcare services, counseling support and emergency needs assistance for our students as available.

Individual Approach – The services offered at DLC are part of a comprehensive, holistic approach that focuses on the educational, social, emotional, and spiritual needs of the women we serve. Our program encourages women to participate in a learning environment that allows them to work at their own pace, address obstacles to learning, identify their full potential and celebrate their accomplishments.

DENEUVILLE LEARNING CENTER STATISTICS:

- DLC provides services to over 300 women and 80 children each year.
- 85% of our students are between the ages of 18-45 years old.
- Average income of DLC families is approximately \$16,286.
- 66% of the families we serve live in poverty and another 27% are low-income.
- Majority of DLC students are mothers with an average of 3 children, and more than 50% are single mothers.
- Many of our students come to us with an eighth grade or lower reading level and are turned away from other adult education programs.
- Less than 5% of expenses go toward fundraising.
- DLC does not receive funding from the government, United Way or Diocese and relies solely on the generosity of our community partners and individual donors.



Our mission is to empower women to improve their lives through education and community.



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Auction Support Form

Sponsor / Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____

E-mail: _____

Sponsorship Level (Please Check one)

- Principal Sponsor \$5,000
- Gold Sponsor \$2,500
- Silver Sponsor: \$1,500
- Bronze Sponsor: \$1,000
- Table Sponsor: \$500
- Tickets: \$50 x _____

Method of Payment

- Check enclosed
- Please invoice
- Credit Card:
card # _____
exp date: _____
name on card: _____

Please check here if you will not be using your tickets or table

Auction Item Donation

(Please complete for auction item donations. You can retain a copy for your tax records.)

Item: _____

Description (including restrictions and/or expiration dates): _____

Total Value \$ _____

Authorized Signature: _____ Date: _____

Thank you for your support!

Please send completed forms via fax 901-726-1960 or email to mgrimaud@deneuillecenter.org. Questions call 901-726-5902 x237

DLC is a 501 (c)(3) non-profit organization. All donations are tax deductible. Tax ID: 62-0563294

Donate online at www.DeNeuilleCenter.org or Follow us on Facebook at DeNeuilleCenter

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